# Retirement Living Standards Awards – Application Form

This application form should completed by those wishing to be considered for the Pension and Lifetime Savings Retirement Living Standards Awards.

Entries will be judged against criteria such as the following:

* **Saver engagement** – entries judged to have communicated the standards most effectively through aspects such as ease of use, simplicity of message, visual representation, personalisation and demonstrated comprehension.
* **FinTech/Innovation** – entries that most impress the judges for its use of technology to integrate the standards into tools, calculators or personalise income targets.

We request that applicants:

* Answer all of the sections, adhering to the word counts where these apply.
* Provide as much additional and supporting material alongside your application as you wish.
* Get in touch to discuss alternative options where they experience any difficulty submitting any information electronically.

Applications should be submitted to [livingstandards@plsa.co.uk](mailto:livingstandards@plsa.co.uk). Applications received after midnight on Sunday 31st August will not be considered.

If you have any questions please do not hesitate to contact us.

## Why is your adoption of the PLSA’s Retirement Living Standards award Winning?

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| * *Hints and tips: We are looking to award entrants in at least the following categories – saver engagement, innovation and exceptional smaller schemes.*   [Add your text here]  (100 words max) |

## Please provide us with further detail about your approach to adoption

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| * *Hints and tips: Explain to the judges how and why you have adopted the Retirement Living Standards to ensure they have the greatest impact.*   [Add your text here]  (500 words max) |

## We invite you to provide the judges with further evidence

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| * *Hints and tips: Feel free to include examples such as screen shots, videos, demo links and anything else you think would demonstrate to the merit of your approach to the judges*   [Add your text here]  (No limit) |

Applications will be judged by a panel of industry experts who will take into consideration multiple factors, including the scale and available resources of the organisation making the entry, so size does not preclude smaller organisations from being recognised. The judging will take place only once the application window has closed.

Awards may be subject to change in scope or name.

Information included in any application will be used internally within the PLSA and for the purposes of judging the awards, and will not be made public without applicants’ prior consent.

A shortlist may be drawn up in advance of making final awards, and shortlisted applicants will be made aware as soon as possible. Opportunities for promotion of shortlisted applicants can be discussed were this to arise.

Winning applicants will be awarded in the Autumn, potentially at a PLSA conference or event. Shortlisted applicants should be willing to send representatives to receive any award if availability allows.